



CONEBI'S PRIORITIES FOR THE EU TERM 2024-2029



**For a competitive
industry in Europe**

Supporting the mobility transition and the steady growth of a green industry in Europe

With over 1,000 companies – most of them SMEs – **180,000 direct/indirect jobs** related to manufacturing and **2 billion euros of investments per year**, the European Bicycle industry has finally been recognized as an integral part of the EU Mobility Industries landscape.

In that perspective, 2024 represents a milestone year thanks to the momentum of the **European Declaration on Cycling** – which includes an industry-related chapter – and the **Transition Pathway for the EU Mobility Industrial Ecosystem** – an ambitious EU-level industrial strategy report on the mobility sector, which for the first time ever includes the cycling industry. CONEBI welcomes this positive development and appreciates the constructive dialogue with the European institutions. As we enter a new legislative period, CONEBI calls on the new European Parliament and all the EU Institutions to continue taking our voice into consideration.

CONEBI's objective is to be a driver in the transition of the mobility framework in Europe by continuing its advocacy for a stable and sound legislative framework and by supporting pre-competitive industry initiatives at both EU and international levels, including the ones with the World Bicycle Industry Association (WBIA). With the recent European Parliament elections in mind, CONEBI would like to highlight key priorities for the next five years to strengthen the twin transition and the competitiveness of the European industrial sector under the mark of the EU Green Deal and EU Industrial Strategy on the global stage.



About CONEBI and the European Bicycle, E-bike and Part & Accessories Industries in Europe



CONEBI, established in 1960 (*Colibi and Coliped*), is the Confederation of the European Bicycle Industry and advocates for the interests of the bicycle, pedal-assist, e-bike, parts and accessories industries in Europe with national bicycle industry associations as members across the continent. CONEBI represents the interest of the European-based companies and their **21€ billion contribution to the EU GDP**.



Pedal-Assist E-Bikes are the most sold electric vehicle on the market with 5.1 million sold in 2023. 8 out of 10 e-bikes sold in Europe are assembled in the EU, **making e-bikes a very positive European story and business**.



The whole cycling value chain in Europe, which includes manufacturing, retail, cycling infrastructure, cycle tourism, logistics, sharing and other services, is responsible for **1.3 million jobs** which can reach 2 million by 2030 if public-private synergies are fully exploited at EU and national levels.

¹ [Transition Pathway for the EU mobility industrial ecosystem report.](#)

² [Transition Pathway for the EU mobility industrial ecosystem report.](#)

³ Data created by a working group of Confederation of European Bicycle Industry, Cycling Industries Europe, European Cyclists' Federation, and European Bicycle Manufacturers Association August 2022

⁴ CONEBI Bicycle Industry and Market Report 2024



CONEBI AS A MEMBER OF WBIA



WBIA and the Sustainable Supply Chains Project

The industry is one of the greenest industries in Europe, which is why CONEBI is involved in the WBIA project on the **10 Sustainable Supply Chains Principles** together with the cycle industry associations of USA, Japan, India and Taiwan.

Starting with the impact of energy sources on industrial processes and the use of recyclable materials, the intention of the project is to

unify the global supply chain on pivotal subjects that are going to boost the ongoing transition. CONEBI calls on the EU and international institutions to recognize the cycling industry as a key pillar in the transition towards a more sustainable mobility. Continued cooperation with national associations is essential to achieve these goals and ensure a bright future for cycling in Europe.

WBIA is an official stakeholder at the UN

CONEBI, as a founding member of WBIA, attends the United Nations Economic Commission for Europe's meetings as a stakeholder, collaborating under the UNECE framework to promote the improvement and harmonization of cycle and industry-related regulations globally.



CONEBI's Vision for a green, innovative and competitive mobility ecosystem in the EU.

Within this vision that is linked to the Transition Pathway for the EU mobility Industrial Ecosystem and the European Declaration on Cycling , CONEBI calls on the EU to:



Support more people to cycle safely by promoting inclusivity and affordability for all, enhancing road safety for vulnerable users like cyclists, and achieving the goals of the European Declaration on Cycling.



Sustain and foster the competitiveness and resilience of the industry via the implementation of sound bike and e-bike regulations and industrial policies in continued coordination with the industry, enabling funding (growing funding where funding has already been granted in the past) for European and national industry policy projects and implementing the actions set out in the Transition Pathway for the EU mobility Industrial Ecosystem presented by the European Commission on 26/01/2024.



Accompany the industry in the ongoing twin transition by addressing the battery legislation, creating a European battery value chain and advancing the digitalization of the industry.



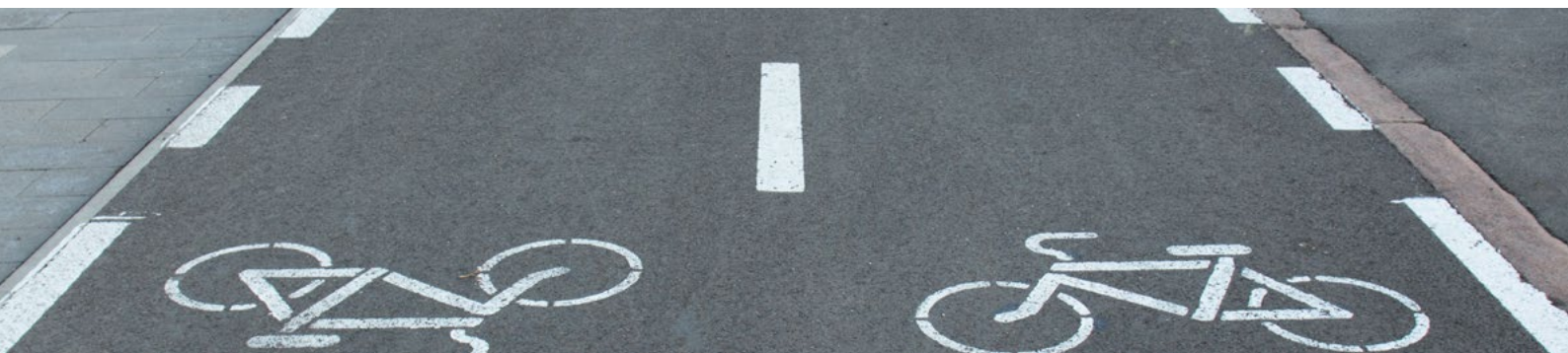
Building blocks for a Smart, Sustainable and Competitive European Bicycle Industry

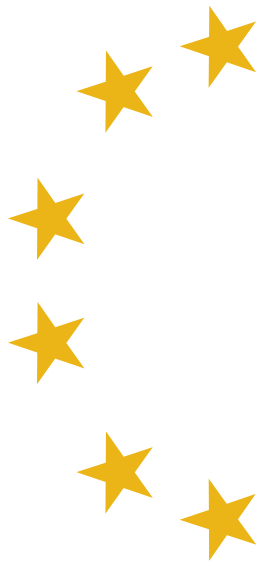
Cycling Promotion: aligning with the European Declaration on Cycling

- Prioritizing **cycling uptake** on the EU and national levels by building new safe cycling **infrastructure** in cities and rural areas.
- Embracing digitalization of the cycling ecosystem and support the development of reliable **cycling data**.
- Improving **road safety** of vulnerable road users, such as cyclists, on existing infrastructure.
- Driving cycling uptake by offering **incentives** (for example VAT reduction), improving accessibility to sustainable mobility.

Bicycles, E-Bikes, Parts & Accessories: sound and stable legislation in Europe

- Keeping **E-bikes up to 25km/h and 250W (EPACs) classified as bicycles**, and supporting the definition of the right regulatory **framework for Carrier Cycles** (Cargo bikes).
- Dialogue with the EU institutions on future **Eco-design secondary legislation requirements** and continuing to contribute to the development of the **secondary legislation linked to the Batteries Regulation**, striving for a clarification of reparability requirements, liability issues, circularity principles and traceability through the battery passport.
- EU **trade policy** against unfair practices.





The role of the EU in promoting the Competitiveness and Twin transition

- 🍊 Supporting the development of new and existing **industry Clusters in Europe.**
- 🍊 Supporting the **R&D&I efforts** of our industry by developing a mobility industrial technology roadmap and supporting the implementation of the common European mobility data space.
- 🍊 Forming a European cycling sector skills alliance that can aid the Just Transition by re-skilling workers from other sectors to bicycle, E-Bike and Parts manufacturing, integrating new skills to support digitalization, circularity, and service growth.
- 🍊 Supporting and funding the development of a Light Means of Transport (LMT) battery value chain in Europe.
- 🍊 Fostering reshoring opportunities and in general investments for bicycle components manufacturing.





**Confederation of the
European Bicycle Industry**
COLIBI-COLIPED
Since 1960 Representing the European Bicycle Industry

Endorsed by national member associations.



polskie stowarzyszenie rowerowe
organizacja polskiej branży i przemysłu rowerowego

.AGORIA



**CYKEL
BRANSCHEN**



HEL.BI.M.A.



CONFINDUSTRIA ANCMA
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